NESD SHRM Board Meeting Wednesday March 22, 2023 1:00 –2:00

Members (x) in Attendan ce:	X Julie Plunkett (Pres)	□ Lynna Speier (Foundation Rep.)	
	X Jessica DeYoung (Past Pres.)	X Jessica DeYoung (Diversity)	
	X Amber Dahl (Pres. Elect)	🗆 Natalie Remund (Sec.)	
	X Cheryl Mack (Treas.)	X Heidi Schooley (Workforce Readiness)	
	X Sheila Mennenga (Member Dir)	X Stacey Goar (Govt Relations)	
	X Holly Everson (Programs)	X Julie Plunkett (Newsletter/website)	
	X Laurie Gates (Programs/Cert)		

- Call meeting to order
- Approval of January Meeting Minutes- Amber approved, Holly Second.

Updates from Board Members:

Past President- Shape and Excl had been submitted.

Secretary- Update on Branding.

President Elect- Nothing to report

<u>Treasurer's Report</u>-Budget updates , motion to pass Amber, Laurie second

- 1. Review financials
- 2. Approve financials January and February approved.

<u>Membership Director –</u> 72 Members – members are up.<u>9</u> are students. Follow up on who haven't paid dues. Making sure everyone is paid middle of April.

<u>SHRM Foundation Representative</u>- No Report – Julie will remind her about the basket for the state conference.

<u>Diversity Advocate</u>- Diversity Webinar last week with SHRM. Will provide more of an update next meeting.

<u>Government Affairs Representative-</u> The last government affairs meeting there was some information that surfaced around non-compete and restricting those from employers. I have not heard any additional information on that since. The question to employers was how would that effect your current practices or would it not be an impact.

<u>Workforce Readiness Advocate</u>- Chamber Leadership Watertown – revamping from previous years. If you are a Leader in the Watertown area you are encouraged to participate in this. April 18 – Codington Connects Day, SD DOL hosts Walk in Watertown opportunity for recruiting. Great way to recruit new employees and they have great marketing around this. Mount Marty University is enrolling for a conflict resolution class, this will be worth 1 graduate credit and cost is \$75. Watertown Development internship get together may 24 @5 – 5:30. Interns

<u>Vice Presidents Programming/Certification</u>- April program set up – Legislature Update April 11. Programs are set up for the year. June July and August no programs.

HRCI certification, lots of work to receive the credits, however participants can request the credit themselves.

<u>Communications Representative-</u>New title (previous Newsletter Representative) NEW this month of a newsletter. This hasn't happened for a while, so its exciting to reintroduce this.

<u>Old Business</u>:

New Business/Announcements:

1. Strategic Planning for 2023

<u>Branding</u> – Would like to encourage more people to like the page, currently at 30 followers.

<u>NEW CAMPAIGN</u>: Like the page. Tag who someone you know who should attend and share this post \$50 chamber bucks and complementary program. If a plus member already you can bring a guest. Monies will come out of the gift budget, Stacy motioned Laurie second

Community Service -

Watertown Banquet – May 1st 2023. Will do similar to the last couple years with food being catered. Need volunteers to serve, provide desert, clean up. Next PACH - May 3rd 2023 - reaching out to see if we can switch due to state conference.

<u>Bylaws -</u> any additional changes? Please send updates by Friday march 24. Will submit to National if no additional changes in April.

.<u>Working Genius</u> Thank you for all who attended and took the assessment. Interesting new assessment. More information about it reach out to Julie.

<u>Survey</u> – Release in May data will be available in September. Will partner Watertown Development Company.

Motion to adjourn meeting by Cheryl and seconded by Holly.