

NESD SHRM Board Meeting—Tuesday, April 16, 2019

**2nd Street Station
1 pm – 2 pm**

Meeting Minutes

Members (x) in Attendance:	<input checked="" type="checkbox"/> Laurie Gates(Pres)	<input checked="" type="checkbox"/> Sheila Mennenga (Foundation Rep.)
	<input checked="" type="checkbox"/> Tammy Davis (Past Pres.)	<input type="checkbox"/> Stacey Goar (Diversity & Gov. Affairs)
	<input checked="" type="checkbox"/> Paige Sullivan (Pres. Elect)	<input checked="" type="checkbox"/> Jessica DeYoung (Sec.)
	<input checked="" type="checkbox"/> Melanie Schroeder (Treas.)	<input type="checkbox"/> Steve Hauck (Workforce Readiness)
	<input checked="" type="checkbox"/> Kristi Melmer (Membership Dir)	<input checked="" type="checkbox"/> Sarah Hansen (Programs/Cert)
	<input checked="" type="checkbox"/> Heidi Schooley (Programs/Cert)	<input type="checkbox"/> Becky Joseph (Newsletter/website)

- Meeting called to order by Laurie Gates at 12:53pm.
- Approval of March Meeting Minutes motion by Sheila, second by Heidi.
Approved.

Updates from Board Members:

Past President - No report.

Secretary - No report.

President Elect- No report.

Treasurer's Report- Provided copies of SHRM cash balance sheet, March 2019 and NESD SHRM Financials, March 2019.

Membership Director- Emails have been sent to all in regards to membership dues. We had two new members join.

SHRM Foundation Representative- National Foundation coming up. It was approved to donate a gift to the State Conference with a cost limit up to \$125. Last year a Redlin basket was donated.

Diversity Advocate- No report.

Government Affairs Representative- No report.

Workforce Readiness Advocate- April, May, and June 2019 Bring your A Game.

Vice Presidents Programming/Certification – No report.

Newsletter Representative- Quarter 1 newsletter went out. Searching for new material for Q2 newsletter. Please send any info.

Old Business:

Strategic Initiatives:

Branding (Becky, Jessica)

- *A Google account has been set up and log-info was sent out to all Board Members. Becky had the chance to log-in and looked at the analytics, but will need more time to*

decipher it all. It was approved during meeting to create a new Facebook page. Would like to partner with Excite 21-40 through the Chamber for potential future partnerships/exposure. Our website looks similar to other chapters.

Community Service (Sarah, Stacey, Kristi, Steve)

~~3/27-PACH~~

- *5/06 Watertown Banquet – Sign up sent out via email. Mentioned homemade meal, would get from Hy-Vee. Bring desserts.*

Membership (Tammy, Heidi)

- *LATI placed 3rd out of 6 teams in the SD/ ND HR Games and Student Conference.*

2019 Comp. & Benefit Survey (Laurie, Melanie)

- *Survey results will be out in fall. Hoping for good participation. \$50 for member and \$100 for non-member. Was approved to giveaway 3 \$100 gift cards/chamber bucks to three people who submitted early. This would be completed by a drawing. Looking to match. Was approved from WDC to match. Now up to 6 winners.*

2019 SD Leadership Conference 10/3-10/4 (Sheila, Paige)

- *Will continue to work on conference. Thinking hotel conference room would be best, looking into Hampton Inn. Guest speaker Melanie Weiss will be kick-off the conference as lead-speaker.*

New Business/Announcements:

NESD SHRM Basket for 2019 Conference